

Girls' Programming Network

girlsprogramming.network



2024 National Sponsorship Prospectus

Growing Gender Diversity in Tech from **Hello World** to **Hello Tech Career** - A pipeline for girls, women and gender-diverse people to learn, grow, and lead.



6000+ Students
reached



100+ Events
run



19,000+
Volunteer Hours

BROUGHT TO
YOU BY

Tech
Inclusion

techinclusion.org.au



Who we are!

Our mission is to empower girls, women, and gender-diverse people to flourish in tech education and careers at every stage of their journey. We aim to develop a pipeline of enthusiastic, technically capable people to fill the shortages of candidates and create more diversity in the Tech industry.

Our free quarterly workshops around Australia allow high school students with any level of programming experience to gain new skills or extend their abilities, meet new friends and mentors, and experience the joy and excitement of building hands-on projects with code. Meanwhile, our university and industry volunteers develop their confidence and leadership skills while building their networks and tackling new opportunities.



During the events, students participate in a range of activities. Our projects expose them to different ideas, from game development to cyber security, to embedded systems. It doesn't stop at coding; students also get a broader understanding of computer science by playing computerless games that explore real-world applications of tech. Our older students also receive mentoring from volunteers to learn about their next steps towards university and careers in tech.

Once our students leave High School, we encourage them to come back as volunteers during their university studies. Many of our university student volunteers use GPN as a leadership and professional development opportunity and as a way to network with volunteers from the industry.

Supporting diversity in Tech from early High School, through University and into the workplace with a fun, engaging and inclusive community is what GPN is all about!



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"It's lots of fun building your own codes and creating your own programs. It's also fun learning about cyber security."

- A Perth Year 7 student



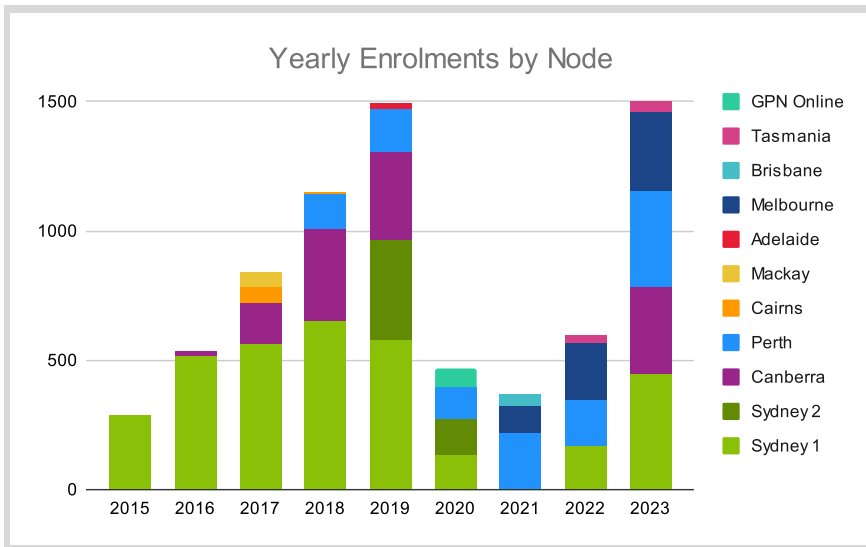
"I think the most important thing that makes GPN fun, cool and exciting is that everyone is a girl so it makes it easier to talk to them."

- A Melbourne Year 8 student

Our impact!



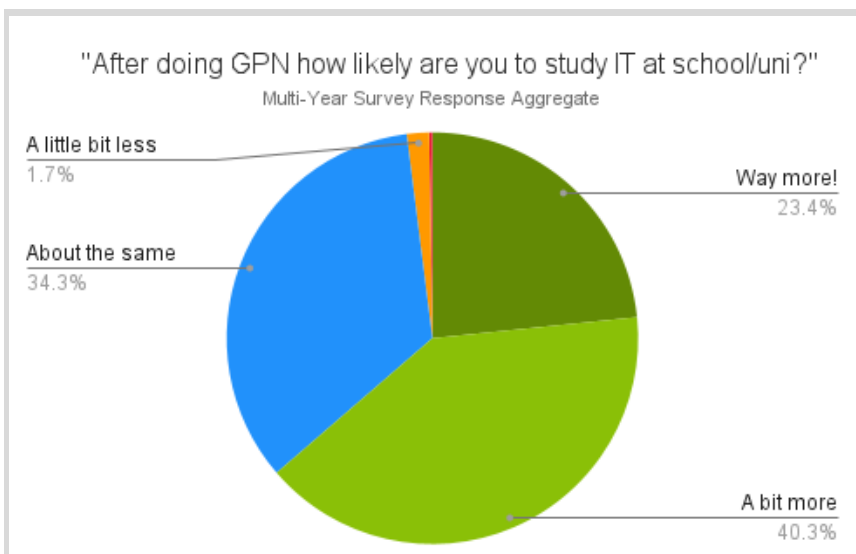
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Between 2015 and 2019 GPN had enormous growth, leading us to establish many national nodes and double the events we held in Sydney.

In 2020 we had to stop running GPN in many of our nodes due to the pandemic. But this didn't stop us from finding new ways to grow GPN such as running a pilot GPN Online and exploring new national nodes when COVID restrictions allowed.

We are now back on our way to pre-pandemic growth and are excited to expand the program and revive our dormant regional nodes!



At the end of each event, we survey the students to measure our impact. This graph shows an aggregate of 2019-2022 data showing the tremendous effect a GPN workshop has on the students we reach.



**"I think the diversity of tutors and being able to network with people who explored different pathways into IT was very important. It made IT less intimidating to go into as a feminine presenting person."
- A Sydney Year 12 student**

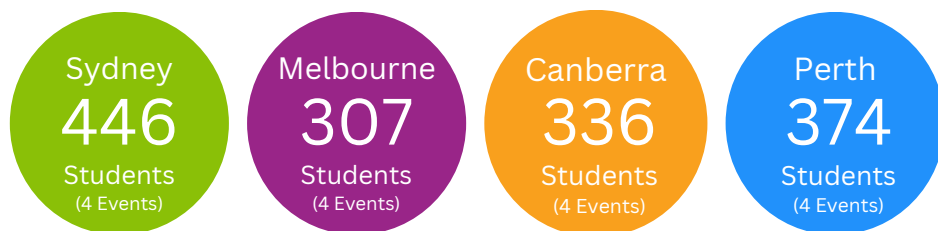


**"I think GPN is awesome because it gives an opportunity for girls to do coding and experiment with their possible future career paths"
-A Melbourne Year 7 student**

Benefits of Contributing!

Sponsoring GPN enhances your talent pipeline by increasing awareness of your organisation and making positive relationships with up-and-coming talent. Through a partnership with us, your organisation will be able to connect with our university-level volunteers for a more immediate increase in diversity and volume of applicants, while setting yourself up for a long-term increase through connection with our high-school student participants. Your support helps us improve the program's reach and capacity to grow our intake further.

Key GPN Nodes 2023 - Students Reached



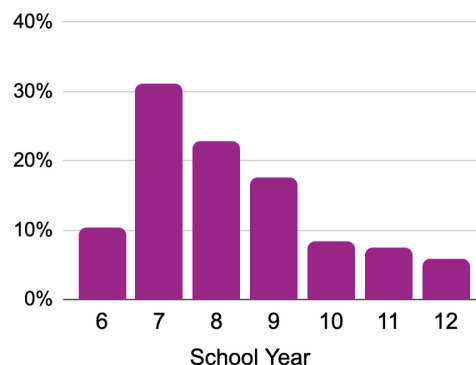
GPN is a complete pipeline program where we provide a no-barriers-to-entry experience and ensure all students have opportunities to extend their skills, confidence, and network. Our goal is to equip our students with the knowledge and passion they need to continue their coding journey after high school. While our workshops provide them with a talent and passion for technology, looking to life beyond school is a vital part of the program, particularly for senior students. Through our mentoring program, year 10-12 students engage closely with university students and industry representatives to help them better understand and plan for a future in technology, where sponsors play a crucial role in exciting students about industry opportunities.

After high school, we continue to support our GPN alumni, as they continue their journey through volunteering. We achieve this through a supportive local community, technical up-skilling and communication, and leadership opportunities, to put them ahead of the pack. Their engagement with industry sponsors is essential, connecting them with mentorship and career information to guide their journey.



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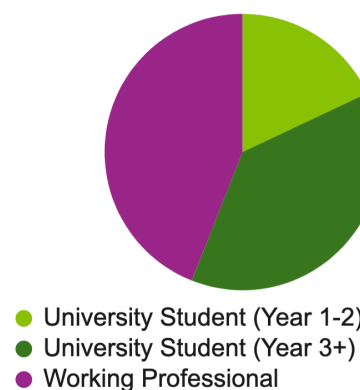
GPN Participants by School Year



Our workshops attract many junior High School students exploring their interest in STEM, and dedicated senior students expanding their skills.

We have seen a strong correlation between increasing mentoring at our events and the engagement of senior students.

Volunteers by career stage



Our volunteer cohort is filled with a range of women and gender diverse people in many stages of their study and career journeys. Our goal is for every volunteer to get more out than they put in, including up-skilling, mentorship, and industry connections.

How to get involved!



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	Bronze \$5,000	Silver \$10,000	Gold \$20,000	Platinum \$50,000
Annual GPN Report	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓
Your logo on promotional material	✓	✓	✓	✓
Ability to promote to our mailing lists once per month with Job opportunities or events	✓	✓	✓	✓
Your logo on the content		✓	✓	✓
Your Merch distributed to students		✓	✓	✓
Slots for diverse folks from your org to mentor our senior students		1	4	4
After lunch talks with diverse folks from your org			1	3
Host an event (e.g. site visit, networking, professional development) for GPN participants at your location.			✓	✓
Your logo on the next T-shirt print				✓
A 5 minute welcome speech to start each event at your local node				✓



If you are interested in a bespoke partnership, please reach out to us!

Where to next?

In 2024 we have the following strategic goals to grow and strengthen our program!



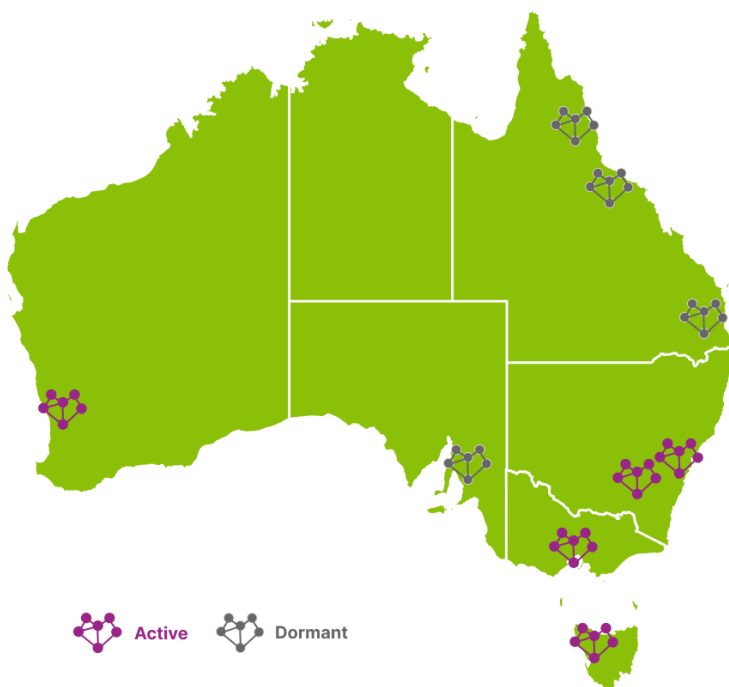
Relaunch nodes in Adelaide and Brisbane



Grow GPN Sydney and Canberra back to pre-COVID student numbers



Pilot a GPN Junior program, targeting Primary School students to expand the GPN Pipeline further. [Learn More](#)



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**"The tutors are incredibly helpful, understanding and kind. You learn so much about coding, make many new friends, and you are learning what is designed for your level of coding."
- A Sydney Year 7 student**



**"GPN topics and content are always super interesting and you can work through everything at your own pace. The tutors are extremely helpful and friendly."
- A Melbourne Year 8 student**